



city of
greenville

News Release

ST. FRANCIS FALL FOR GREENVILLE OFFERS A TASTE OF GREENVILLE - OCTOBER 14-16

Signature city event celebrates 30th anniversary

Greenville, S.C. – As one of the most highly anticipated events of the year, St. Francis Fall for Greenville presented by Pepsi returns to downtown Greenville October 14-16. This year marks the festival's 30th anniversary and will feature a taste of Greenville from over 40 different restaurants showcasing over 200 different menu items. In addition, the event will offer musical entertainment, culinary demonstrations, competitions, children's activities and much more.

According to Fall for Greenville Board President Chris Robinson, the event has quickly become one of the most popular outdoor festivals in the Southeast, attracting more than 150,000 people over the course of the three-day event. "The festival serves as the perfect opportunity for Upstate residents and visitors to discover Greenville's incredible dining options," said Robinson. "Along with a taste of Greenville, we pack the entire weekend with fun-filled activities for the entire family."

In addition to this year's restaurant offerings, the festival will feature six different musical entertainment stages. Festival-goers can enjoy popular national and local entertainers, including the Dirty Dozen Brass Band, Mac Arnold and Plate Full O' Blues and Dawes on the Wells Fargo Stage. The weekend will also feature rock and pop music on the Michelin on Main Stage at Falls Park; beach music on the BI-LO Center Stage; jazz and blues music on the Furman University Jazz and Blues Stage in the Bank of America Wine Garden and singer/song writer music on the Carolina Ale House Stage in the Beer Garden.

Returning for a sixth year as title sponsor of Fall for Greenville, Bon Secours St. Francis Health System again brings their own unique energy to the festival with special events and activities that promote a healthy community. Festival-goers will want to be on hand at the St. Francis *"Feelin' Good in Greenville"* venue Saturday, 11:00am – 4:00pm; Sunday 12:00 noon – 4:00 pm at their new site—located this year on the grassy area in front of the Marriott Courtyard. Highlighting these times will be feature performances by local area performers – including an all-girl band from St. Francis.

"We feel very privileged to be a partner for the 30th Anniversary year of Fall for Greenville," offers Mark Nantz, CEO, Bon Secours St. Francis Health System. "This is one of our 'gifts' to Greenville. Our Bon Secours mission is about 'good help, health and wholeness.' St. Francis Fall for Greenville creates a truly wonderful atmosphere. It brings together folks from Greenville, the Upstate—all across the Southeast; it's about 'feelin' good' and taking time to savor life's blessings of family, fun and friends "

New to this year's festival, local media and event sponsors and amateur and professional cake decorators will showcase their cake decorating skills in the Coppenrath Europe's Cake Challenge scheduled on the Culinary Stage throughout the weekend on the Culinary Stage. In addition, Chefs Paul and Patrick Albrecht of Great Food Group, Inc. of Atlanta will showcase some of their signature recipes on Saturday and Sunday.

Greenlink will also offer a free Park and Ride service on Friday and Saturday during the festival. Park and Ride participants can drive, bike or walk to the parking garage at CU-ICAR and ride Greenlink for free to the downtown Transit Center, located on West McBee Avenue.

For information regarding this year's event, festival-goers can download the new St. Francis Fall for Greenville mobile app powered by WSPA to receive food vendor information, a festival map and

schedule of events. The free app is available for iPhone and Android users. Festival attendees are also encouraged to stay connected with this year's event by becoming a fan on Facebook at www.facebook.com/fallforgreenville and using the hashtag "#FFG11" to join in the St. Francis Fall for Greenville conversation over Twitter.

St. Francis Fall for Greenville continues to support the local community, partnering with seven local nonprofits this year. Over the past six years, the festival has donated over \$200,000 to local charities. For more information about St. Francis Fall for Greenville, visit www.fallforgreenville.net.

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